

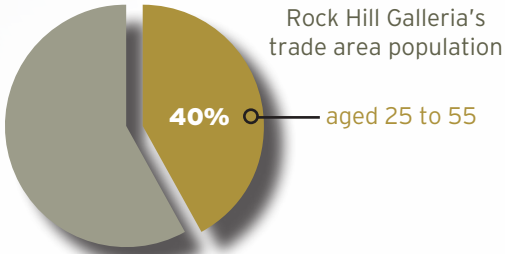


>> ROCK HILL, SOUTH CAROLINA

Located at I-77 and Dave Lyle Boulevard in Rock Hill, South Carolina, approximately 20 miles south of Charlotte, North Carolina, Rock Hill Galleria is an enclosed regional shopping center anchored by Belk, JCPenney, Sears and Wal-Mart. Rock Hill Galleria is the only enclosed shopping mall in the York, Lancaster and Chester tri-county area. Rock Hill is the largest city in York County and the fifth largest city in South Carolina.

>> TRADE AREA PROFILE

More than **64%** of Rock Hill Galleria's trade area population are classified as white-collar with nearly **38%** of the households having incomes greater than \$75,000. **66%** own their homes.



>> DEMOGRAPHIC INFORMATION

(10-mile radius)

Trade Area Population	206,076
Trade Area Households	77,106
Average Annual Household Income	\$75,527
Median Age	37.9

>> PROPERTY FACTS

- Enclosed Single-Level Regional Mall
- Opened 1991
- Renovated 2004, 2007 and 2008
- 678,979 sq. ft. Total Mall Gross Leasable Area

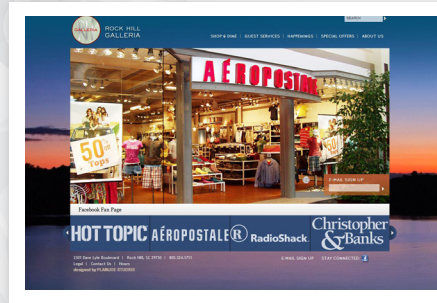
>> SPECIALTY MERCHANTS, RESTAURANTS & ENTERTAINMENT

- Aéropostale • American Eagle Outfitters
 Bath & Body Works • Belk
 Christopher & Banks • Finish Line
 Foot Locker • General Nutrition Center
 Hot Topic • JCPenney • Kay Jewelers
 Radio Shack • Regis • rue21
 Sears • Victoria's Secret • Wal-Mart
 Yankee Candle ... and more



>> **PROGRESSIVE CONSUMER MARKETING**

Rock Hill Galleria provides its retailers with a comprehensive and strategic marketing program designed to drive visitor traffic and generate store sales. The program includes sales promotions, special events, interactive tactics and social networking, consumer advertising, community and public relations, plus website integration.



Website



Print Advertising



Event Advertising



>> **CONTACT**

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